monsarrat

Fun Facts

Founder Johnny Monsarrat

- He previously built robots, including work at the MIT Media Lab and MIT AI Lab for Rodney Brooks, founder of iRobot, which invented the Roomba vacuum cleaner robot. Johnny helped build the world's first juggling robot, and was the first to drive a robot remotely over the Internet.
- He went to MIT at the age of 16 and played the MIT Beaver, the school mascot, both while getting his BA and MBA. He likens his experience to the Val Kilmer film, Real Genius (1985).
- He is an Ivy League award-winning international keynote speaker, best known for stunts like getting his audience to toss around beach balls.
- He worked on sequencing the DNA bacteria before the Human Genome Project. In the 1990s he sequenced bacteria including Staphylococcus aureus, which causes staph infections like MRSA.

Other Facts

- To showcase how our games get you outside and moving, we made nearly 50 stunt videos, pretending to show our game to sharks and monkeys, and taking over Niagara falls and riding a tank. (Do not attempt! Stunts by professionals / idiots.)
- Emmy-award winning filmmaker Sam Krueger is making a documentary on Monsarrat, and has done so since our very beginning. Sam was once a stuntman for James Franco, and has worked on 3 films that won Academy Awards.
- The team once got to visit the BBC TV shooting set of Doctor Who and showed an AR game demo to showrunner Steven Moffat and some actors.
- Johnny once took the game backstage at Cirque du Soleil and got a circus performer, a soccer expert, to shoot a stunt video with the game.
- Our videos include an investor pitch with sock puppets, and an investor pitch as a rock song.
- Our team is based in Poland, and many of our team have immigrated into Poland from Belarus or Ukraine, and their families have been caught up in Russia's invasion of Ukraine.

Press Contact

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