monsarrat

Fast Facts

Company

Based in Los Angeles, Monsarrat has launched the world's first outdoor roleplaying video game.

Pokémon Go brought video games outside, but is restricted to "collecting stuff" gameplay. Its technology is based on map points, and the most popular game genres, like action and roleplaying, don't work with that. What kind of racing car game or fantasy world can you put on a pinpoint?

That leaves outdoor video games largely an untapped market. All of the blockbuster video game genres from PC and console have yet to move outside.

That's what Monsarrat does. Instead of using map points, Monsarrat's 8 patents lay out a contiguous game area across a real world outdoor space, which you walk through to explore. On your phone, in augmented reality, you see hundreds of fantasy trees, rocks, creatures, buildings and other game content.

It's an "Atari moment", when outdoor gaming could join PC, console, mobile, VR, and others as a primary video game platform, supporting all video game genres.

It's not the first time that Founder and CEO Johnny Monsarrat has pioneered video games. He previously co-invented Massively Multiplayer Online games (MMOs), a game type that now earns $24 billion a year.

See Monsarrat's full vision statement or their videos of gameplay walkthroughs and player reactions.

Product

Monsarrat's first product, Landing Party, is the world's first outdoor roleplaying game, now available on Apple App Store and Google Play. It launched in November 2026.

The game:

- Brings deep storytelling to outdoor video games for the first time,
- Builds mental and physical health,
- Lets you play anywhere, and
- Features roleplaying, a game genre that retains players longer and monetizes them better.

Press Contact

Johnny Monsarrat, jmonsarrat@monsarrat.com.