

Press and Endorsements

Endorsements



"With foundational patents and proprietary technology, Johnny's team is bringing outdoor gaming into major genres – action, role-playing, racing, strategy – that have long thrived on PC and console but never successfully translated outdoors.

Their vision is bold, and their execution is grounded in both technical depth and player insight. It's with confidence that I can say Johnny and his team are leading the next evolution of outdoor gaming."

— Jenna Seiden, former Niantic VP Business Development



"Johnny is the best communicator and most 'can-do' guy I work with."

— Jack Tretton, former PlayStation CEO



"[I haven't seen anything like this since Pokemon Go.](#)"

— Charlie Fink, Forbes

Press Videos

See journalists and fans at Game Developer Conference 2026 call us "[the best game at the show!](#)"

Other Press Articles

- In 2026, Dave Bradley, the GM of Pocket Gamer, the world's #1 mobile game website, praised us in [this feature article](#), the first article that as GM he had written personally in a year.
- In 2024, we were the only startup featured by Forbes from the 5,000 attendees to Augmented World Expo, the world's biggest AR tradeshow.
- 2024 "[a remarkable outdoor roleplaying video game](#)".
- 2023 "[The best parts of AWE... a compelling demo of what it's like to walk around a real park that has been converted into an alien planet.](#)"

- Alex Wawro, Tom's Guide, [I Just Saw the Future of Mobile Gaming Through AR Glasses, and It Looks Wild](#)

Press Contact

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