

In the News

Press Videos

[See videos of journalists trying our game at Game Developer Conference](#), who gave these quotes:

- "Very, very new. Never seen anything like it before."
- "Feels like a totally new idea"
- "They've really got some next level stuff... breathtakingly easy"
- "Intuitive, really easy to do"
- "Gives that that next step into a deeper sense of immersion... like I was on the Holodeck"
- "A surprisingly level of physicality, makes the world feel a lot more real than I expected a mobile game to feel."
- "A lot of potential"
- "As a fan of Pokémon Go it makes me a little sad what Pokémon Go could have been".

Forbes Article

Forbes chose us as one of only two startups to praise from Augmented World Expo, the world's biggest AR tradeshow, which draws 5,000 attendees. "[The best parts of AWE... a compelling demo of what it's like to walk around a real park that has been converted into an alien planet.](#)"

Other Press Articles

- Alex Wawro, Tom's Guide, [I Just Saw the Future of Mobile Gaming Through AR Glasses, and It Looks Wild](#)
- Erik Hartley, XREAL Insider, [XREAL Air 2 Ultra and App Demos at GDC 2024](#).
- AtomBombBody, [I just previewed Landing Party. Blown away!](#)
- Video interview with our CEO on [The Metaverse and AR Gaming](#)
- Video interview with our CEO on [The Future of AR, and AR vs. VR](#)

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